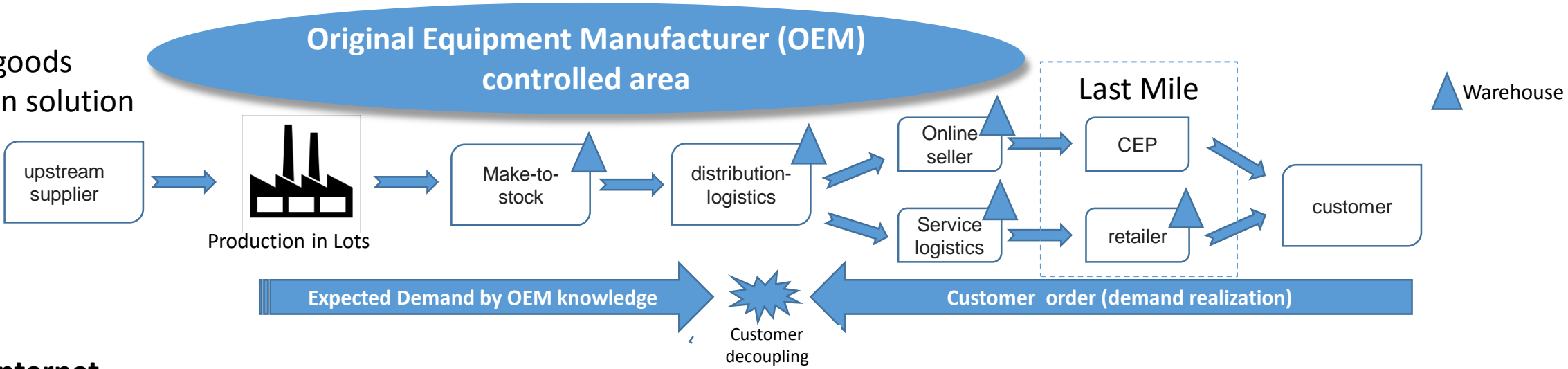


# Business Models for Industrial Internet: The „Jeans“-Case or Warehousing by the Customers

**Today's**  
consumer goods  
supply chain solution



**Industrial Internet**  
supply chain solution

